

CCC Brand Manifesto
DRAFT
3/18/15

Value. We believe that providing affordable education and training is an investment in our community.

Education. We provide an accessible pathway to learning opportunities or a starting place for a four-year degree for students of all ages and backgrounds.

Job Training. We train people seeking career advancement or lifetime opportunities, who contribute to building a skilled workforce for our region. We respond to the needs of business and industry.

Support. Our welcoming environment provides caring support services to help our students achieve for lifetime success.